NEWS RELEASE FOR IMMEDIATE RELEASE

MEDIA CONTACT: Lauren Roberts, Public Relations press@calspas.com or 1-800-CAL-SPAS



Cal Flame Introduces a One-of-a-Kind BBQ Island

Cal Flame® sets new standard for modest-sized outdoor kitchens

Pomona, CA — (September 6, 2017) Cal Flame BBQ does it again! The renowned hearth and barbecue manufacturer has introduced a modest-sized outdoor kitchen with the same amenities as a larger unit, setting a new standard within the industry. The LBK-402 BBQ Island, which requires a small footprint of 6-feet for installation, can accommodate 3 adults comfortably on the unique side table.

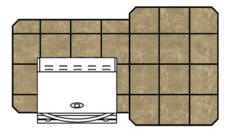
"Outdoor entertaining is a growing trend within our industry and we want to make sure that nobody is left behind. Our goal at Cal Flame is to offer an outdoor kitchen unit complete with all the bells and whistles for any size yard," said Casey Loyd, President of Cal Flame. "The Cal Flame LBK-402 outdoor kitchen is going to raise the bar in barbecue manufacturing when it comes to smaller-sized BBQ Islands."

The LBK-402 BBQ Island comes standard with a 4-burner stainless steel Cal Flame grill, a 27-inch access door for storage under the grill, and an outdoor electrical outlet. Each customer can further customize their BBQ island with their choice of colored tile and stucco, or upgrade to natural stone tile and cultured stone panels.

Additionally, under counter LED lighting and an iPod stereo system can also be added to convert the LBK-402 BBQ Island into a complete outdoor entertainment center. Consumers and their guests will enjoy the sights and sounds of any yard that has a Cal Flame LBK-402 BBQ Island installed.



Cal Flame sets a new standard for outdoor kitchens with the 6-foot LBK-402 Cal Flame BBQ Island.



Related Links

<u>Cal Flame Website</u> <u>LBK-402 Product Page</u>

CAL FLAME SOCIAL MEDIA













"It's the perfect time to get the LBK-402 BBQ Island for consumers that want to grill like a professional chefs at their summer cookouts," said Loyd.

[more]

Customers are encouraged to visit their local certified Cal Flame BBQ dealer to find more information about the LBK-402 outdoor kitchen including pricing, availability and customization.

For additional information about Cal Flame products please visit, www.calflamebbg.com.

ABOUT CAL FLAME ®

Founded in 2000, Cal Flame is an award-winning hearth and barbecue manufacturer that offers innovative backyard solutions for every home and budget. The feature-rich Cal Flame lineup includes grills, grilling and drop-in accessories, customized outdoor kitchens, barbecue islands, custom barbecue carts, fireplaces and fire pits. With Cal Flame, your dream backyard is finally within reach! For more information about Cal Flame, visit www.calflamebbq.com.